



SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, NOIDA

Symbiosis International (Deemed University), Pune

(Established under Section 3 of UGC Act 1956 vide Notification No.F.9- 12/2001-U.3 of the Government of India)

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Curriculum Feedback Collection Analysis and Action Taken Report for Academic Year 2023-24





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Dr. Nidhi Phutela

Director

Symbiosis Centre for Management Studies, Noida





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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Alumni Feedback for Design and Review of Syllabus		
Academic Year 2023-24		
The feedback is taken from alumni through online mode during the alumni meet and by circulating google forms. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the alumni.		
No. of Respondents: 11		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The courses offered at SCMS-Noida were found to be satisfactory by the alumni, who acknowledged their relevance to societal needs and employment potential. They emphasized the importance of including more practical courses focused on Business Intelligence and the application of analytics across different domains such as HR, Marketing, and Finance.	The program structure already includes a range of courses designed to provide students with practical knowledge. Within the 'Business Analytics' specialization, students have the flexibility to choose from various courses that align with their interests and career goals.


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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Industry Experts' Feedback for Design and Review of Syllabus		
Academic Year 2023-24		
The feedback is taken from industry experts through online mode during the internship drives and online guest sessions and campus placements. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the industry experts.		
No. of Respondents: 7		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	Industry experts recommended incorporating more practical-oriented talks and courses focused on current market trends, such as Fintech, AI, and Machine Learning. Overall, the courses offered at SCMS, Noida, were found to be satisfactory by the industry experts.	Although the program structure includes various courses on programming languages and analytics, to enhance the value of these courses, a series of webinars on current trends in AI and their applications in enterprises have been conducted for the students.

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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Students Feedback for Design and Review of Syllabus		
Academic Year 2023-24		
The feedback is taken from students through online mode during the online open house discussion with the Director. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the students.		
No. of Respondents: 95		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The students were highly-satisfied with the program structure, appreciating its alignment with industry requirements. They requested more hands-on workshops and exercises for Business Analytics, Finance, Digital Marketing, and AI-related courses. Additionally, for the Analytics specialization, they suggested offering courses under the Choice-Based Credit System (CBCS) to provide greater flexibility.	The students' suggestions were taken into consideration, leading to the introduction of case-based and business scenario-based workshops for the Business Analytics and Financial Management courses. Additionally, the impact of AI on Digital Marketing has been incorporated into the curriculum. The program structure for 2023-27 batch was also revised to align with CBCS requirements. The students' requests were addressed, and appropriate steps were taken accordingly.


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Name of the Institute: Symbiosis Centre for Management Studies, Noida		
Name of the Program: Bachelors of Business Administration		
Faculty Feedback for Design and Review of Syllabus		
Academic Year 2023-24		
The feedback is taken from faculties in online meet during the faculty meetings with the director. The feedback collected is analyzed and appropriate actions are taken on the suggestions given by the faculty.		
No. of Respondents: 11		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars/Action Point	Action Taken
1	The faculty at SCMS, Noida, expressed satisfaction with the current courses offered. Some faculty members recommended incorporating basic research elements into the various analytical courses. Additionally, a few were open to proposing new courses, but only after conducting thorough research and analysis.	The faculty's suggestion to incorporate research inputs has been taken into account, and several related topics have been added to the Business Analytics course curriculum for the students of the Batch 2023-27.



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Minutes of the 1st Meeting of Quality Improvement Cell (QIC) virtually held on July 13, 2023 from 2.30 pm to 3.30 pm at SCMS Noida.

The following members attended the meeting.

S. No	Name & Institute	Designation
1	Dr. Nidhi Phutela	Chairperson, QIC
2	Mr. Abhishek Singh	External Member
3	Dr. Kirti Priya Gupta	Teaching Member
4	Dr. Harjit Singh	Teaching Member
5	Dr. Priya Grover	Teaching Member
6	Dr. Anindita Bhattacharjee	Teaching Member
7	Dr. Nidhi Natrajan	Teaching Member
8	Mr. Abhinav Pal	Teaching Member
9	Ms. Sandhya Sharma	Administrative Member
10	Dr. Rinku Sanjeev	Member Secretary, QIC
11	Dr. Dharmendra Pandey	Head & University Representative, QMB

The following members expressed their inability to attend the said meeting and were granted a leave of absence.

1	Mr. Ashok Kumar Sharma	Administrative Member
2	Ms. Rupashi Sehgal	Alumni
3	Ms. Suhani Kataria	Student

Director and QIC Chairperson Dr. Phutela opened the meeting with the welcome of all the Members and external Experts to the QIC meetings.

ITEM NO. 1

To introduce the New QIC members for AY 2023-24

Information about the new members and QIC reconstitution for AY 2023-24 shared with all members.

Resolution Item No.1: QIC: 13.07.2023

Resolved that the new members of QIC for AY 2023-24, are hereby introduced by Dr. Nidhi Phutela, Officiating Director and Chairperson QIC, SCMS NOIDA.



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ITEM NO. 2

To confirm the minutes of the Third QIC meeting for AY 2022-23 held on May 23, 2023.

Minutes of the third QIC Meeting for AY 2022-23, held on May 23, 2023, were discussed and confirmed.

Resolution Item No.2: QIC: 13.07.2023

Resolved that the minutes of the third QIC meeting for AY 2022-23, held on May 23, 2023 are duly reported to the QIC and are hereby confirmed by all QIC Members, SCMS NOIDA.

ITEM NO. 3

Review of Action Taken Report of the third QIC meeting for AY 2022-23 held on May 23, 2023.

Members were briefed on the action taken report of the points discussed in the third QIC Meeting for AY 2022-23 held on May 23, 2023.

Resolution Item No.3: QIC: 13.07.2023

Resolved that the action taken report for last QIC meeting was reported to all QIC members SCMS NOIDA and QMB representative, who acknowledged and appreciated the work done by QIC, SCMS NOIDA.

ITEM NO. 4

Discussion on Institutional Objectives and Plan of Action w.r.t NAAC benchmarking SOPs/Manual for AY 2023-24

The annual plan for QIC, as framed by the director, academics department and QIC jointly for AY 2023-24 was presented and discussed. Criteria wise annual plan of action for QIC was presented by Dr. Rinku Sanjeev, Member secretary- QIC, SCMS Noida, with the status of respective plans.

Plans were developed in the following areas-

1. Curricular Aspects

Plan 1.1: Implementation of Revised Curriculum

Implementation of the revised program structure for the four-year undergraduate (FYUG) program in line with the NEP 2020 for 2023-27 batch of BBA has been planned. It will help making our students ready for global academic requirements and standards by reducing the requirement gap in terms of program duration/ credit completion.

Plan 1.2: Curriculum Quality Enhancement

Enhancing curriculum quality through experiential learning and academic projects and promoting quality education by introducing more value-added courses (VAC) on contemporary areas for AY 2023-24 for a better student learning experience and exposure to contemporary industry practices, thereby enhancing student employability.



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2. *Teaching Learning and Evaluation*

Plan 2.1: Assessing the learning capabilities of the students and initiate customized interventions for advanced and slow learners

To better facilitate of academic and learning environment with the active participation of slow learners in the learning process, assessment of student's learning capabilities based on parameters grounded in their academic performance in internal evaluations and organize customized interventions for slow learners by way of academic mentoring, remedial classes and doubt-clearing sessions is plan to hold.

Plan 2.2: Implementing Pedagogical interventions for improved learning outcomes

Eminent people from industry and academia will conduct guest lectures and workshops on contemporary business practices. SCMS Noida also intends to conduct various workshops/seminars with QIC to enhance the quality of the teaching-learning process and ensure greater student engagement.

3. *Research, Innovations and Extension*

Plan 3.1: Conduction of workshop/seminar/ guest lecture for the faculty members in research methodologies

QIC of SCMS NOIDA through its Institute Research Cell (IRC) plans to organize workshops/seminar/ guest lectures for the faculty members in the research methodology to facilitate research and academic orientation among the faculty as measured by faculty research publications.

Plan 3.2: Increasing efforts for extension activities such as consultancy projects from industry and govt. bodies and Management Development Programs.

To Enhanced Corporate association and two-way collaboration, QIC of SCMS NOIDA plans to increase efforts to get consulting and research projects from industry and govt. bodies like DST, ICSSR, AICTE, and also increase the number of MDPs organised by the institute.

4. *Infrastructure and Learning Resources:*

Plan 4.1: Enrichment of library, digital resources and upgradation of learning infrastructure

QIC of SCMS NOIDA plans to upgrade the library, digital resources, and other learning infrastructure to facilitate a better academic environment and make learning infrastructure a hub for disseminating global, contemporary and rich industry knowledge.



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5. *Student Support and Progression:*

Plan 5.1: Development of student overall personality through organization of Flagship events and club events by Student Affair Council (SAC)

The verticals of the Student Affairs Council (SAC) plans to organize various flagship events through respective clubs to develop student leadership capabilities, teamwork, and organizing skills amongst students for AY 2023-24.

Plan 5.2: Student emotional and mental wellbeing activities to be conducted by Mentoring Cell

Multiple activities and guest lectures highlighting the importance of emotional and mental well-being are to be organised to raise awareness about emotional and mental issues and to make students manage their emotional well-being.

Plan 5.3: Augmentation of Alumni relation through Alumni meet and involvement of Alumni in various events.

QIC of SCMS NOIDA through its Alumni Cell plans to organize Alumni meet for the AY 2023-24 as well as invite alumni for guest lectures to ensure strong alumni engagement and networking, leading to enhanced alumni connections.

Plan 5.4: Career progression through Corporate Affairs Cell (CAC) activities such as placement readiness, interviews and internships.

QIC of SCMS NOIDA through its Corporate Affairs Cell (CAC) will conduct workshops and training activities for the student's placement readiness for the development of skill base in students to prepare them for corporate endeavours.

6. *Governance, Leadership and Management:*

Plan 6.1: Making QIC as a facilitator of strategic decision making for overall quality enhancement

QIC of SCMS NOIDA will hold quarterly meetings of the QIC and invite ideas from all stakeholders for enhancing quality in the various institutional process and practices improving the overall governance of the institute.

Plan 6.2: Facilitating Faculty and Staff Development

Participation of Faculty in various conferences, FDPs and workshops. Staff welfare activities such as staff development programs and festival celebrations are planned to be organized. QIC will also conduct workshops for workplace environment improvement to motivate employees and fostering better workplace culture, thereby enhancing institute performance in various parameters.



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7. Institutional Values and Best Practices:

Plan 7.1: Enhancement of international initiatives through various activities

For enhanced international exposure and improved global visibility of the institute, the International Cell plans to contribute through organization of global talk series and collaboration with international Universities for COIL courses and social welfare projects.

8. SDGs/NEP/UTSAH

Identification the various areas of institutional working, contributing to achievement of SDGs

To increase the number of collaborations with NGOs for social welfare projects involving quality education and vocational training for marginalised communities and to enhance interventions for promoting the physical health and mental well-being of students and society. These efforts are intended to increase awareness about the role of institutes in achieving SDGs, thereby involving all the stakeholders in the attainment process.

Resolution Item No.4: QIC: 13.07.2023

Resolved that the QIC annual plan and various activities in line with these plans for the AY 2023-2024 was reported to all QIC members SCMS NOIDA and QMB representative, who noted and approved the same for implementation. The Academics Department, Institute Research Cell, Student Affairs Council, Corporate Affairs Cell, Institute Social Responsibility Cell, Mentoring Cell, International Cell, Alumni Cell and Administration department will be jointly executing the action plan along with QIC, SCMS NOIDA.

ITEM NO. 5

Discussion on New Programmes / Courses/ VAC

For the new session AY 2023-24, the following points regarding new courses have been presented:

- The Program Structure for FYUG was finalized in March 2023
- As per credit requirements of the FYUG Program Structure, seven new courses were prepared, and curricular changes were made in eighteen courses. The new program structure has been duly approved by PRC, QIC, BOS and AC.
- As per NEP, two courses of three credits each from the catalogue have been included as VAC courses.

Resolution Item No.5: QIC: 13.07.2023

Resolved that all QIC members SCMS NOIDA and QMB representative noted and approved the implementation of revised program structure, new courses and VAC of SCMS Noida, which will be conducted by the Academics Department along with QIC of SCMS Noida for the AY 2023-2024.



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ITEM NO. 6

SWOC Analysis of SCMS Noida for AY 2023-24

Dr. Nidhi Phutela discussed about the Strength, Weakness, Opportunities and challenges analysis for SCMS Noida for AY 2023-24.

Resolution Item No.6: QIC: 13.07.2023

Resolved that all QIC members of SCMS NOIDA and QMB representative noted and acknowledged the SWOC of SCMS Noida as compiled by the QIC of SCMS Noida for the AY 2023-2024.

ITEM NO. 7: Any Other

UGC Care approval Process for Journal of General Management Research (JOGMR), Published at SCMS Noida

Dr. Nidhi Phutela shared the UGC care approval process shared by QMB for the indexing of the in-house Journal of SCMS NOIDA for AY 2023-24.

Resolution Item No.7: QIC: 23.05.2023

Resolved that all QIC members SCMS NOIDA and QMB representative noted and approved the process of indexing of JOGMR in UGC Care by Editor of JOGMR for the AY 2023-2024.

As there was no other point for discussion, the meeting concluded with a vote of thanks to the Chair and all present.

Resolution/action items from Agenda Points	Person Responsible / Action Taken	Deadline/ Target Dates
Resolution 1: Inclusion of New Members in QIC Constitution	Dr. Nidhi Phutela	Done
Resolution 2: Annual Planning for AY 2023-24	Dr. Rinku Sanjeev	Done
Resolution 3: Implementation of Revised Curriculum for AY 2023-24	Dr. Nidhi Natrajan	Planned/ In Process
Resolution 4: Assessment of learning capabilities and Implementing Pedagogical interventions for improved learning outcomes	All Faculty Members	Planned/ In Process



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Resolution 5: Conduction of workshop/seminar/ guest lecture for the faculty members in research methodologies	Dr. Kriti Priya Gupta	Planned/ In Process
Resolution 6: Organization of Flagship events and club events by Student Affair Council (SAC)	Mr. Abhinav Pal	Planned/ In Process
Resolution 7: Enhancement of international initiatives through various activities	Dr. Priya Grover	Planned/ In Process
Resolution 8: Identification the various areas of institutional working, contributing to achievement of SDGs	Dr. Anindita Bhattacharjee	Planned/ In Process
Resolution 9: SWOC Analysis of SCMS Noida	Dr. Nidhi Phutela	Done
Resolution 10: Exploring the UGC Care inclusion Process for JOGMR for AY 2023-24	Dr. Kanishka Gupta	Planned/ In Process


QIC Coordinator

QIC-01/13-07-2023

Date:13-07-2023




Director



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Action Taken Report

QIC Meeting 13/07/2023

Resolution/action items from Agenda Points	Action Taken	Status
Resolution 1: Inclusion of New Members in QIC Constitution	New members of QIC were formally introduced on July 13, 2023	Closed
Resolution 2: Annual Planning for AY 2023-24	The detailed annual plan of action for AY 2023-24 was presented. Based on the inputs from the QIC members the detailed criteria-wise plan of action was implemented	In process
Resolution 3: Implementation of Revised Curriculum for AY 2023-24	The Four-year Undergraduate Program (FYUG) was implemented with revised courses for Batch 2023-27. The first Semester Students of Batch 2023-27 have Selected their respective electives for various domains.	Closed
Resolution 4: Assessment of learning capabilities and implementation of Pedagogical interventions for improved learning outcomes.	Identification of Slow learners and advance learners in various courses was done based on their performance in the first internal evaluation component.	Closed
Resolution 5: Conduction of workshop/seminar/ guest lecture for the faculty members in research methodologies.	Three days of FDP on Academic Case Writing was conducted by IRC in collaboration with STLRC.	Closed
Resolution 6: Organization of Flagship events and club events by Student Affair Council (SAC)	Bizcon is planned on 19 th and 20 th of October. It will be the first flagship event for AY 2023-24 by SAC.	Planned/ In Process
Resolution 7: Enhancement of international initiatives through various activities	Two COIL programs have been launched in collaboration with Florida International University and Amsterdam University in the areas of Marketing, HRM, and Business Analytics. Global Marketing Innovation Summit has been conducted by the Marketing Club, PR Cell, and International Cell in Collaboration with QIC.	Closed



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Resolution 7: Enhancement of international initiatives through various activities	Two COIL programs have been launched in collaboration with Florida International University and Amsterdam University in the areas of Marketing, HRM, and Business Analytics. Global Marketing Innovation Summit has been conducted by the Marketing Club, PR Cell, and International Cell in Collaboration with QIC.	Closed
Resolution 8: Identification the various areas of institutional working, contributing to achievement of SDGs	Paws for a Cause' a dog feeding drive was conducted ISR cell. Blood Donation Drive was organised in the campus in collaboration with SCHC and <i>Rotary Club Noida on July 31, 2023</i> Embrace your Emotions an activity for Induction of SCEW members (Mental health champions) was conducted for First year Students	Closed
Resolution 9: SWOC Analysis of SCMS Noida	SWOC Analysis was shared in the First QIC meeting on July 13, 2023.	Done
Resolution 10: Exploring the UGC Care inclusion Process for JOGMR for AY 2023-24	The Editorial Board of JOGMR is working in this direction	In Process



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SCMS-NOIDA

Dr. Nidhi Phutela

Off.Director



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Minutes of the 2nd Meeting of Quality Improvement Cell (QIC) virtually held on October 13, 2023 from 2.30 pm to 3.30 pm at SCMS Noida.

The following members attended the meeting.

S. No	Name & Institute	Designation
1	Dr. Nidhi Phutela	Chairperson, QIC
2	Mr. Abhishek Singh	External Member
3	Dr. Kirti Priya Gupta	Teaching Member
4	Dr. Harjit Singh	Teaching Member
5	Dr. Anindita Bhattacharjee	Teaching Member
6.	Mr. Ashok Kumar Sharma	Administrative Member
7.	Ms. Sandhya Sharma	Administrative Member
8.	Ms. Rupashi Sehgal	Alumni
9.	Ms. Suhani Kataria	Student
10	Dr. Rinku Sanjeev	Member Secretary, QIC
11	Ms. Anjali Bapat	Representative, QMB

The following members expressed their inability to attend the said meeting and were granted a leave of absence.

1	Dr. Nidhi Natrajan	Teaching Member
2	Dr. Priya Grover	Teaching Member
3.	Mr. Abhinav Pal	Teaching Member

Director and QIC Chairperson Dr. Phutela opened the meeting with the welcome of all the Members and external Experts to the QIC meetings.



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ITEM NO. 1

Review and confirm the minutes of the First QIC meeting for AY 2023-24 held on July 13, 2023.

Minutes of the First QIC Meeting for AY 2023-24, held on July 13, 2023, were discussed and confirmed by all the members of QIC.

Resolution Item No.1: QIC: 13.10.2023

Resolved that the minutes of the first QIC meeting for AY 2023-24, held on July 13, 2023 are duly reported to the QIC and are hereby confirmed by all QIC Members, SCMS NOIDA.

ITEM NO. 2

Review of Action Taken Report of the First QIC meeting for AY 2023-24 held on July 13, 2023.

Members were briefed on the action taken report of the points discussed in the first QIC Meeting for AY 2023-24 held on July 13, 2023.

Resolution Item No.3: QIC: 13.10.2023

Resolved that the action taken report for last QIC meeting was presented to all QIC members SCMS NOIDA and QMB representative, who acknowledged the various activities of QIC, SCMS NOIDA.

ITEM NO. 3

Review on Institutional Objectives and Plan of Action for AY 2023-24

The annual plan for QIC, as framed by the Director, Academics Department and QIC jointly for AY 2023-24 was presented and discussed. Criteria wise annual plan of action for QIC was presented by Dr. Rinku Sanjeev, Member Secretary- QIC, SCMS Noida, with the status of respective plans.

Plans were developed in the following areas-

1. Curricular Aspects



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Plan 1.1: Implementation of Revised Curriculum

The first semester students of Batch 2023-27 of BBA Honours course have selected their respective electives from courses offered in various domains. This in line with the NEP 2020 guidelines for higher education. The revised course structure was formed based on stakeholder feedback shared in PRC meeting. This was discussed in QIC meeting on 23rd May 2023.

Plan 1.2: Curriculum Quality Enhancement

Value Added Courses were taken from the SIU course catalog. Two COIL programs have been launched in collaboration with Florida International University and Universidad Católica del Maule, Chile in the area of Marketing, HRM and Business Analytics. The titles of COIL courses are:

1. Cross cultural Management Cross-cultural perspectives in depicting brand message through advertising: A reflection of culture and values
2. Using data Analytics to explore perceived gender differences in business professionals

2. Teaching Learning and Evaluation

Plan 2.1: Assessing the learning capabilities of the students and initiate customized interventions for advanced and slow learners

Identification of slow and advance learner in various courses has been done based on their performance in first or second internal evaluation component. Necessary interventions such as remedial classes for slow learner and additional resources for advance learner are being implemented.

Plan 2.2: Implementing Pedagogical interventions for improved learning outcomes

Global Marketing Innovation Summit has been conducted by Marketing Club, PR Cell and International Cell in Collaboration with QIC. The objective was to give practical exposure to the students on the concepts such as AI and Networking. Two more workshops on



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Financial Literacy and Financial Analytics were conducted in collaboration with Finance club and SEBI. These interventions are targeted to provide application-based learning opportunities to the students.

3. *Research, Innovations and Extension*

Plan 3.1: Conduction of workshop/seminar/ guest lecture for the faculty members in research methodologies

Institute Research Cell (IRC) along with STLRC has conducted five days FDP on Case Method of Writing & Teaching. The first phase of the FDP of three days was conducted from 16th to 18th August 2023, with second phase of two days planned in December 2023.

Plan 3.2: Increasing efforts for extension activities such as consultancy projects from industry and govt. bodies and Management Development Programs.

Management Development Program has been conducted for L&T on their company premises i.e. Lonavala, Bhuvneshwar, Delhi for various soft and technical skill modules.

4. *Infrastructure and Learning Resources:*

Plan 4.1: Enrichment of library, digital resources and upgradation of learning infrastructure

To enhance the digital footprint and to foster the usage of e resources subscribed by the university the following training programs were conducted by the central library during the month of October 2023.

1. EBSCO & EDS
2. Web of Science and EndNote
3. Emerald
4. Pearson e-Library
5. McGraw-Hill eBooks
6. Statista Databases
7. Grammarly



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To promote the usage of digital and virtual resources in teaching, learning, evaluation, and research the focus on technology integration has been reiterated.

5. Student Support and Progression:

Plan 5.1: Development of student overall personality through organization of Flagship events and club events by Student Affair Council (SAC)

The constitution of all clubs under Student Affairs Council (SAC) has changed following a meticulous recruitment process.

Till date in this AY 23-24, the various activities conducted by the clubs are:- Guest Lecture (EDP Cell), Treasure hunt (Academic Club), Who's got game (Sympatrika), Mukhaute (Kirdaar), Its all Economics (IB Club), Navigating Narratives (PR Cell), Business Scenario Based Data Analysis (BA Club).

The first SAC flagship event for AY 2023-24, "BIZCON" is planned on 19 & 20th October 2023. All other flagship events will be conducted as per the annual Calendar of the institute.

Plan 5.2: Student emotional and mental wellbeing activities to be conducted by Mentoring Cell

'Embrace your Emotions' an activity for Induction of SCEW members (Mental health champions) was conducted for First year Students thereby facilitating the selection of mental health champions, a cohort which will drive mental health activities for other students. A team building activity titled 'Co-Build 3.0', has been organized for First year students by Mentoring Cell.

Plan 5.3: Augmentation of Alumni relation through Alumni meet and involvement of Alumni in various events.

Alumni were invited as a guest speaker during the orientation program for BBA Honours batch 2023-27. Alumni Talk series with Alumni as guest speakers has been organized on August 10, 2023. The topic was 'Your personal brand: The key to success in digital age'.



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Plan 5.4: Career progression through Corporate Affairs Cell (CAC) activities such as placement readiness, interviews and internships.

Orientation on Recruitment for Corporate Affairs Cell (CAC) has been conducted and new student members have been inducted in the cell.

CAC organized three corporate readiness programs named as Corporate readiness 1.0, Corporate readiness 2.0 and Corporate readiness 3.0 for the students in the month of September dated 12th, 20th and 28th 2023. It helps the students in their resume building and understanding corporate expectations.

6. Governance, Leadership and Management:

Plan 6.1: Making QIC as a facilitator of strategic decision making for overall quality enhancement

First QIC Meeting has been conducted on July 13, 2023 where the annual plan of QIC was discussed. The plan is implemented with the various programs reported being conducted in collaboration with QIC.

Plan 6.2: Facilitating Faculty and Staff Development

Faculty members regularly participated in FDPs conducted by STLRC.

Happy Hour was conducted by Happiness Club for Staff and Students.

7. Institutional Values and Best Practices:

Plan 7.1: Enhancement of international initiatives through various activities

For enhanced international exposure and improved global visibility of the institute, the International Cell plans to contribute through organization of global talk series and collaboration with international Universities for COIL courses and social welfare projects.



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8. *SDGs/NEP/UTSAH*

Identification the various areas of institutional working, contributing to achievement of SDGs

The various activities in line with SDGs/ NEP/UTSAH are as follows:

- Blood Donation Drive was organized in the campus in collaboration with SCHC and Rotary Club Noida on July 31, 2023. (SDG 3 i.e. Good Health and Well Being).
- Cleanliness' Drive was conducted on October 8, 2023. SDG 6 i.e. Clean Water and Sanitation).
- Embrace your Emotions an activity for Induction of SCEW members (Mental health champions) was conducted for First year Students (SDG 3 i.e. Good Health and Well Being).

Resolution Item No.3: QIC: 13.10.2023

Resolved that the QIC annual plan and various activities in line with these plans and annual calendar for the AY 2023-2024 was reported to all QIC members of SCMS NOIDA and QMB representative, The Academics Department, Institute Research Cell, Student Affairs Council, Corporate Affairs Cell, Institute Social Responsibility Cell, Mentoring Cell, International Cell, Alumni Cell and Administration department are jointly executing the action plan along with QIC, SCMS NOIDA.

ITEM NO. 4

Reporting on Status of AQAR 2022-23

The draft AQAR Data for all Seven Criterion for AY 2022-23 was finalized and submitted on October 6, 2023.

Resolution Item No.4: QIC: 13.10.2023

Resolved that the QIC members of SCMS NOIDA and QMB representative noted the status of AQAR data submission which will be reviewed by the University and QMB department before final submission.



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ITEM NO. 5

Reporting of Events/ Programmes conducted under quality improvement initiatives (under QIC)

Faculty members regularly participated in FDPs conducted by STLRC.

Happy Hour was conducted by Happiness Club for Staff and Students.

Till date in this AY 23-24, the various activities conducted by the clubs are: - Guest Lecture (EDP Cell), Treasure hunt (Academic Club), Who's got game (Sympatrika), Mukhaute (Kirdaar), Its all Economics (IB Club), Navigating Narratives (PR Cell), Business Scenario Based Data Analysis (BA Club).

The first SAC flagship event for AY 2023-24, "BIZCON" is planned on 19 & 20th October 2023.

Global Marketing Innovation Summit has been conducted by Marketing Club, PR Cell and International Cell in Collaboration with QIC.

Resolution Item No.5: QIC: 13.10.2023

Resolved that all QIC members SCMS NOIDA and QMB representative noted and approved all the events and programs reported under quality improvement initiatives.

ITEM NO. 6

Reporting of Best practices and quality initiatives

The following initiatives have been reported as Best Practices and Quality Initiatives for AY 2023-24 till 13th October 2023.

1. Alumni Talk Series: The platform is a great opportunity for students to gain insight into corporate realities through Alumni Interaction.
2. COIL Course: A pronounced practice allowing international exposure to students through interaction with international students and faculty from world class universities.
3. Workshops on Financial Literacy and Financial Analytics were conducted in collaboration with finance club and SEBI.



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Resolution Item No.6: QIC: 13.10.2023

Resolved that all QIC members of SCMS NOIDA and QMB representative noted and acknowledged the quality initiatives (ongoing) of SCMS Noida for the AY 2023-2024.

ITEM NO. 7:

Reporting of Research output and community outreach programs

There are twenty research articles published in Scopus, WOS and ABDC indexed journals (as on 13 October 2023). Out of those two are published as chapter in book indexed in Scopus, two are Q1 Scopus indexed journals, two are in Q2 Scopus indexed journal and three are in the ABDC – B category Journal.

One faculty member Dr. Richa Goel attended and presented her research paper in the International Conference on 'Augmented Intelligence and Sustainable System', organized by Care college of Engineering, Trichy, India in collaboration with IEEE. This paper has published in IEEE proceeding.

Community Outreach Programs-

- Blood Donation Drive was organized in the campus in collaboration with SCHC and Rotary Club Noida on July 31, 2023. (SDG 3 i.e. Good Health and Well Being).
- Cleanliness' Drive was conducted on October 8, 2023. SDG 6 i.e. Clean Water and Sanitation).

Resolution Item No.7: QIC: 13.10.2023

Resolved that all QIC members SCMS NOIDA and QMB representative noted the research output and community outreach program (ongoing) for AY 2023-2024.



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ITEM NO. 8:

Reporting of Student progression and support / Placements details

'Embrace your Emotions' an activity for Induction of SCEW members (Mental health champions) was conducted for First year Students thereby facilitating the selection of mental health champions, a cohort which will drive mental health activities for other students. A team building activity titled 'Co-Build 3.0', has been organized for First year students by Mentoring Cell.

CAC organized three corporate readiness program names as Corporates readiness 1.0, Corporate readiness 2.0 and Corporate readiness 3.0 for the students in the month of September dated 12th, 20th and 28th 2023. It helps the students in their resume building and understanding corporate expectations.

Resolution Item No.8: QIC: 13.10.2023

Resolved that all QIC members of SCMS NOIDA and QMB representative noted the student progression and support activities for AY 2023-2024.

ITEM NO. 9:

Reporting of NEP and SDG related initiatives and activities

The various activities in line with SDGs/ NEP/UTSAH are as follows:

- Blood Donation Drive was organized in the campus in collaboration with SCHC and Rotary Club Noida on July 31, 2023. (SDG 3 i.e. Good Health and Well Being).
- Cleanliness' Drive was conducted on October 8, 2023. SDG 6 i.e. Clean Water and Sanitation).
- Embrace your Emotions an activity for Induction of SCEW members (Mental health champions) was conducted for First year Students (SDG 3 i.e. Good Health and Well Being).

Resolution Item No.9: QIC: 13.10.2023

Resolved that all QIC members of SCMS NOIDA and QMB representative noted the NEP and SDG related initiatives and activities for the AY 2023-2024.



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As there was no other point for discussion, the meeting concluded with a vote of thanks to the Chair and all present.

Resolution/action items from Agenda Points	Person Responsible / Action Taken	Deadline/ Target Dates
Resolution 1: Implementation of Revised Curriculum and selection of electives by BBA Honours batch 2023-27	Dr. Nidhi Natrajan Academic In charge	Done
Resolution 2: Commencement of COIL courses with Florida International University and Arm University	Dr. Priya Grover Faculty In charge- International Cell	In process
Resolution 3: Identification of Slow and Advance Learners and appropriate learning interventions for ODD Semester Ay 23-24	All Faculty Members	Done
Resolution 4: Conduction of FDP for the faculty members.	Dr. Kriti Priya Gupta Institute Research Cell & QIC	In Process
Resolution 5: Student support activities such as Flagship events and club events by Student Affair Council (SAC)	Mr. Abhinav Pal Faculty In charge – Student affair Council	In Process
Resolution 6: Student Support activities for Corporate readiness for ODD Semester AY 2023-24	Dr. Vartika Kapoor Faculty in Chare- Corporate Affairs Cell	Done
Resolution 7: Activities in the various areas of institutional working, contributing to achievement of SDGs	Dr. Anindita Bhattacharjee Faculty in Charge ISR and Mentoring Cell	In Process



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Resolution 8: Data submission for AQAR 2022-23	Dr. Rinku Sanjeev, Dr. Vishwas Gupta (Cr-1), Dr. Shinu Vig (Cr- 2), Dr. Anagha Shukre (Cr- 3), Dr. Prashant Gupta (Cr-4), Dr. Sunita Dwivedi(Cr-5), Dr. Pragya Singh(Cr-6) & Dr. Anindita Bhattacharjee (Cr-7) QIC Coordinator and Criterion In charges	Done
Resolution 9: Quality initiatives by QIC for academic and administrative quality improvement	Dr. Rinku Sanjeev QIC-Coordinator	In process


QIC Coordinator

QIC-02/13-10-2023

Date:23-10-2023


Director



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Action Taken Report QIC Meeting 13/10/2023

Resolution/action items from Agenda Points	Action Taken	Deadline/ Target Dates
Resolution 1: Implementation of Revised Curriculum and selection of electives by BBA Honours batch 2023-27	The Second Semester Students of Batch 2023-27 have Selected their respective electives for various domains.	Closed
Resolution 2: Commencement of COIL Courses	Two COIL programs have been launched in collaboration with Florida International University and Universidad Católica del Maule, Chile in the areas of Marketing, HRM, and Business Analytics.	Closed
Resolution 3: Identification of Slow and Advance Learners and appropriate learning interventions for ODD Semester Ay 23-24	Identification of Slow learners and advance learners for second semester of the Batch 2023-27 in various courses was done based on their performance in the first internal evaluation component.	Closed
Resolution 4: Conduction of FDP for the faculty members.	In continuation of the Five Days FDP on Academic Case Writing conducted by IRC in collaboration with STLRC, the first three days of this FDP were conducted in August, and the remaining two days of this FDP were completed in December.	Closed
Resolution 5: Student support activities such as Flagship events and club events by Student Affair Council (SAC)	Three Event Symahotsav- A journey through Culture, Bizcon and Symcharcha were organized successfully for AY 2023-24 by SAC.	Closed
Resolution 6: Student Support activities for Corporate readiness for ODD Semester AY 2023-24	HR CONCLAVE on the theme 'HR Synergy: Where Talent meets Technology' was organized to provide a great opportunity to all the curious minds who wish to learn from inspiring corporate leaders.	Closed
Resolution 7: Activities in the various areas of institutional working, contributing to achievement of SDGs	Sustainability Cell has been set up. A workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013 was organized to provide a safe and secure environment for women in the workplace. Project Sahyog and Project Uddan has been launched.	Closed



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Resolution/action items from Agenda Points	Action Taken	Deadline/ Target Dates
Resolution 8: Data submission for AQAR 2022-23	Data for AY 2022-23 has been submitted	Closed
Resolution 9: Quality initiatives by QIC for academic and administrative quality improvement	Organized two-day in-house FDP on "Basic Statistical Analysis for Empirical Research" for the faculty members of SCMS NOIDA. To provide basic knowledge of statistical tools and techniques used in empirical research. Two-day International Conference Inconsym 2024 has been organized. Need based Analysis has been conducted for upcoming SDP for the staff .	Closed


Dr. Nidhi Phutela
Director



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Minutes of the 3rd Meeting of Quality Improvement Cell (QIC) virtually held on February 15, 2024 from 12.00 pm to 1.00 pm at SCMS Noida.

The following members attended the meeting.

S. No	Name & Institute	Designation
1	Dr. Nidhi Phutela	Chairperson, QIC
2	Mr. Abhishek Singh	External Member
3	Dr. Kirti Priya Gupta	Teaching Member
4	Dr. Anindita Bhattacharjee	Teaching Member
5	Dr. Shinu Vig	Special Invitee
6.	Mr. Ashok Kumar Sharma	Administrative Member
7.	Ms. Sandhya Sharma	Administrative Member
8.	Ms. Rupashi Sehgal	Alumni
9.	Ms. Suhani Kataria	Student
10	Dr. Rinku Sanjeev	Member Secretary, QIC
11	Ms. Anjali Bapat	Representative, QMB

The following members expressed their inability to attend the said meeting and were granted a leave of absence.

1	Dr. Harjit Singh	Teaching Member
2	Dr. Abhinav Pal	Teaching Member

Director and QIC Chairperson Dr. Nidhi Phutela opened the meeting with the welcome of all the Members and external Experts to the QIC meetings.

ITEM NO. 1

Review and confirm the minutes of the Second QIC meeting for AY 2023-24 held on October 13, 2023.
Minutes of the Second QIC Meeting for AY 2023-24, held on October 13, 2023, were discussed and confirmed by all the members of QIC.

Resolution Item No.1: QIC: 15.02.2024

Resolved that the minutes of the second QIC meeting for AY 2023-24, held on October 13, 2023 are duly reported to the QIC and are hereby confirmed by all QIC Members, SCMS NOIDA.



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ITEM NO. 2

Review of Action Taken Report of the Second QIC meeting for AY 2023-24 held on October 13, 2023.
Members were briefed on the action taken report of the points discussed in the second QIC Meeting for AY 2023-24 held on October 13, 2023.

Resolution Item No.3: QIC: 15.02.2024

Resolved that the action taken report for last QIC meeting was presented to all QIC members SCMS NOIDA and QMB representative, who acknowledged the various activities of QIC, SCMS NOIDA.

ITEM NO. 3

Review on Institutional Objectives and Plan of Action for AY 2023-24

The annual plan for QIC, as framed by the Director, Academics Department and QIC jointly for AY 2023-24 was presented and discussed. Criteria wise annual plan of action for QIC was presented by Dr. Rinku Sanjeev, Member Secretary- QIC, SCMS Noida, with the status of respective plans.
Plans were developed in the following areas-

1. Curricular Aspects

Plan 1.1: Implementation of Revised Curriculum

Implementation of the revised program structure for the four-year undergraduate (FYUG) program in line with the NEP 2020 for 2023-27 batch of BBA has been initiated. The Second Semester Student of the Batch 2023-27 have Selected their respective electives for various domain.

Plan 1.2: Curriculum Quality Enhancement

Two COIL programs have been launched in collaboration with Florida International University and Universidad Cattolica del Maule, Chile in the areas of Marketing, HRM, IB, Finance and Business Analytics.

2. Teaching Learning and Evaluation

Plan 2.1: Assessing the learning capabilities of the students and initiate customized interventions for advanced and slow learners

Identification of slow and advance learner in various courses has been done based on their holistic performance. Necessary interventions such as remedial classes and academic mentoring for learners with average academic performance was implemented. Students who have outstanding academic performance, strategies such as suggesting additional textual and virtual resources are being implemented.

Plan 2.2: Implementing Pedagogical interventions for improved learning outcomes

One day HR Conclave on the theme 'HR Synergy: Where Talent meets Technology' was organized on November 3rd, 2023. the aim of this conclave to take participants on a journey to discover how to survive in this emerging era of technology and make impactful choices in this new after Covid workplace scenario.



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3. *Research, Innovations and Extension*

Plan 3.1: Conduction of workshop/seminar/ guest lecture for the faculty members in research methodologies

Institute Research Cell (IRC) along with STLRC has conducted five days FDP on Case Method of Writing & Teaching. The first phase of the FDP of three days was conducted from 16th to 18th August 2023 and the second phase of two days were conducted from 14 & 15th December 2023.

Plan 3.2: Increasing efforts for extension activities such as consultancy projects from industry and govt. bodies and Management Development Programs.

Management Development Program has been conducted for L&T for various soft and technical skill modules.

4. *Infrastructure and Learning Resources:*

Plan 4.1: Enrichment of library, digital resources and upgradation of learning infrastructure

To promote the usage of digital and virtual resources in teaching, learning, evaluation, and research the focus on technology integration has been reiterated. To foster the usage of e resources subscribed by the university the following training programs were conducted by the central library

1. Typeset training on 30-Oct-2023
2. QuestionPro training on 31-Oct-2023
3. CMIE (Centre for Monitoring Indian Economy) products on 25th January 2024.

5. *Student Support and Progression:*

Plan 5.1: Development of student overall personality through organization of Flagship events and club events by Student Affair Council (SAC)

Three SAC flagship events for AY 2023-24, BIZCON, Symahotsav and Symcharcha were organized. Bizcon was organized from 18-19th October 2023. Symahotsav was organized on 7th November, 2023 and Symcharcha was organized from 8th -9th February, 2024.

All other flagship events will be conducted as per the annual Calendar of the institute.

Plan 5.2: Student emotional and mental wellbeing activities to be conducted by Mentoring Cell

- Mental Health month has been organized in the month of October 2023 by mentoring cell. Various activities:
 - ✓ Band Activity 4th October where students choose bands representing their required emotional traits. Beginning 14th October, Happiness week was organized, where students shared their happy memories.
 - ✓ Spin the wheel 19th October where the students spin a wheel having numbers. The numbers have chits mentioning task to promote kindness, gratitude and self-reflection.
 - ✓ Key to good life (27th Oct.) – A seminar was conducted with Ms. Aakriti Chaudhary, counseling psychologist to promote awareness about mental health and wellbeing.



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- Gratitude Gala has been organized by Happiness club to promote thankfulness and positivity amongst student.
- Symahotsav: A Journey through Cultures, was organized by mentoring cell on 7 November 2023 to promote holistic wellbeing through cultural and festive celebrations.

Plan 5.3: Augmentation of Alumni relation through Alumni meet and involvement of Alumni in various events.

SCMS NOIDA Alumni Talk series with Alumni as guest speakers has been organized.

Plan 5.4: Career progression through Corporate Affairs Cell (CAC) activities such as placement readiness, interviews and internships.

A HR CONCLAVE with the theme HR Synergy: Where Talent meets Technology” was organized by CAC on November 3rd, 2023. This event acted as a medium to connect top industry professionals with keen students who want to explore the industry.

6. Governance, Leadership and Management:

Plan 6.1: Making QIC as a facilitator of strategic decision making for overall quality enhancement

- Second QIC Meeting has been conducted on October 13, 2023. The plan is implemented with the various programs reported being conducted in collaboration with QIC.
- A Need Assessment Survey has been done for the Non-teaching staff for the ‘SDP on Cultivating Happiness: A Journey to Emotional Well-being’.

Plan 6.2: Facilitating Faculty and Staff Development

- Faculty members regularly participated in FDPs conducted by STLRC
- IRC in collaboration with QIC organized two-day in-house FDP on "Basic Statistical Analysis for Empirical Research" for the faculty members of SCMS NOIDA to provide basic knowledge of statistical tools and techniques used in empirical research.

7. Institutional Values and Best Practices:

Plan 7.1: Enhancement of international initiatives through various activities

- As a part of global talk series, a session “Significance of Global Engagement in Education” was organized by international cell on Nov., 30th 2023 with Ms. Julie Barnaby from Leeds Business School, UK
- Two COIL programs have been launched in collaboration with Florida International University and Universidad Cattolica del Maule, Chile in the areas of Marketing, HRM, and Business Analytics.



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8. SDGs/NEP/UTSAH

Identification the various areas of institutional working, contributing to achievement of SDGs

- Members of Chhaanv Foundation, a non-profit organization dedicated to the rehabilitation of acid attack survivors, visited the campus on Feb. 2, 2024 to shed light on their impactful community outreach program. (aligned with SDG 8 i.e. diversity and inclusion and SDG10 i.e. reduced inequality)
- On February 14, 2024 ISR with Chhaanv Foundation launched an initiative for a social change. Project "Udaan", an online awareness campaign dedicated to supporting acid attack survivor. The primary aim of this campaign is to foster greater awareness and support for survivors of acid attacks. (aligned with SDG 8 i.e. diversity and inclusion and SDG10 i.e. reduced inequality)
- A workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013 was organized to provide a safe and secure environment for women in the workplace. (Aligned with SDG 5 i.e. Gender Equality).

Resolution Item No.3: QIC: 15.02.2024

Resolved that the QIC annual plan and various activities in line with these plans and annual calendar for the AY 2023-2024 was reported to all QIC members of SCMS NOIDA and QMB representative, The Academics Department, Institute Research Cell, Student Affairs Council, Corporate Affairs Cell, Institute Social Responsibility Cell, Mentoring Cell, International Cell, Alumni Cell and Administration department are jointly executing the action plan along with QIC, SCMS NOIDA.

ITEM NO. 4

Reporting on Status of AQAR 2022-23

AQAR Data for all Seven Criterion for AY 2022-23 was finalized and submitted.

Resolution Item No.4: QIC: 15.02.2024

Resolved that the QIC members of SCMS NOIDA and QMB representative noted the status of AQAR data submission which will be reviewed by the University and QMB department before final submission.

ITEM NO. 5

Reporting of Events/ Programmes conducted under quality improvement initiatives (under QIC)

- International conference, INCONSYM-2024: GLOBAL BUSINESS TRANSFORMATION has been jointly organized by SCMS NOIDA and SIBM Hyderabad from 30-31 January, 2024
- First Pre-conference workshop themed on "Publishing in top-tier international journals: An Editor's Perspective has been organized On December 6, 2023. The resource person was Professor Zahirul Hoque, Professor at Prince Sultan University, Editor-in-Chief of the Journal of Accounting & Organizational Change (JAOC)



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- Second Pre-conference workshop themed on "Publishing in top-tier international journals: An Editor's Perspective has been organized On December 13, 2023. The resource person was Professor Dimitrios Buhalis, Professor, Bournemouth University Business School, Editor-in-Chief Tourism Review
- Third Pre-conference workshop themed on "Publishing in top-tier international journals: An Editor's Perspective has been organized On January 29, 2024. The resource person was Dr. Nataša Rupčić, Professor, University of Rijeka – Croatia, Faculty of Economics and Business, Editor-in-Chief of "The Learning Organization: An International Journal"

Resolution Item No.5: QIC: 15.02.2024

Resolved that all QIC members SCMS NOIDA and QMB representative noted and approved all the events and programs reported under quality improvement initiatives.

ITEM NO. 6

Reporting of Best practices and quality initiatives

The following initiatives have been reported as Best Practices and Quality Initiatives for AY 2023-24 till 15th Feb, 2024.

- Alumni Talk Series: The platform is a great opportunity for students to gain insight into corporate realities through Alumni Interaction.
- As a part of global talk series, a session "Significance of Global Engagement in Education" was organized by international cell on Nov., 30th 2023 with Ms. Julie Barnaby from Leeds Business School, UK
- Two COIL programs have been launched in collaboration with Florida International University and Universidad Cattolica del Maule, Chile in the areas of Marketing, HRM, and Business Analytics.

Resolution Item No.6: QIC: 15.02.2024

Resolved that all QIC members of SCMS NOIDA and QMB representative noted and acknowledged the quality initiatives (ongoing) of SCMS Noida for the AY 2023-2024.

ITEM NO. 7:

Reporting of NEP and SDG related initiatives and activities

The various activities in line with SDGs/ NEP/UTSAH are as follows:

- Members of Chhaanv Foundation, a non-profit organization dedicated to the rehabilitation of acid attack survivors, visited the campus on Feb. 2, 2024 to shed light on their impactful community outreach program. (aligned with SDG 8 i.e. diversity and inclusion and SDG10 i.e. reduced inequality)
- On February 14, 2024 ISR with Chhaanv Foundation launched an initiative for a social change. Project "Udaan", an online awareness campaign dedicated to supporting acid attack survivor. The primary aim of this campaign is to foster greater awareness and support for survivors of acid attacks. (aligned with SDG 8 i.e. diversity and inclusion and SDG10 i.e. reduced inequality)



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- Symahotsav: A Journey through Cultures, which was held on 7 November 2023 has been aligned with following SDGs.
 - SDG 3 – Good Health and wellbeing
 - SDG 4- Quality Education
 - SDG 10- reduced inequality
 - SDG 12- Responsible consumption and production
 - SDG 15- Life on land
 - SDG 17- Partnership for the goals
- To foster an awareness towards the sustainable development goals (SDGs) by United Nation (UN), a Sustainability cell has been established at SCMS Noida.
- A workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013 was organized to provide a safe and secure environment for women in the workplace. (Aligned with SDG 5 i.e. Gender Equality)

Resolution Item No.7: QIC: 15.02.2024

Resolved that all QIC members of SCMS NOIDA and QMB representative noted the NEP and SDG related initiatives and activities for the AY 2023-2024.

As there was no other point for discussion, the meeting concluded with a vote of thanks to the Chair and all present.

Resolution/action items from Agenda Points	Person Responsible / Action Taken	Status
Resolution 1: Execution of revised program structure and selection of electives by BBA Honours batch 2023-27 as per NEP 2020	Dr. Nidhi Natrajan Academic In charge	Done
Resolution 2: Commencement of COIL courses with Florida International University and Universidad Cattolica del Maule, Chile	Dr. Priya Grover Faculty In charge- International Cell	Done
Resolution 3: Identification of Average and Outstanding Learners and appropriate learning interventions for Even Semester AY 23-24	All Faculty Members	Done
Resolution 4: Conduction of FDP for the faculty members.	Dr. Kriti Priya Gupta Institute Research Cell & QIC	Done
Resolution 5: Student support activities such as Flagship events and club events by Student Affair Council (SAC)	Dr. Abhinav Pal Faculty In charge – Student Affair Council	In Process



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Resolution/action items from Agenda Points	Person Responsible / Action Taken	Status
Resolution 6: Student Support activities for Corporate readiness for ODD Semester AY 2023-24	Dr. Vartika Kapoor Faculty In Charge- Corporate Affairs Cell	Done
Resolution 7: Activities in the various areas of institutional working, contributing to achievement of SDGs	Dr. Anindita Bhattacharjee Faculty in Charge ISR Dr. Kanishka Gupta Faculty In charge, Mentoring Cell	Done
Resolution 8: Quality initiatives by QIC for academic and administrative quality improvement	Dr. Rinku Sanjeev QIC-Coordinator	In process


QIC Coordinator

QIC-03/15-02-2024

Date:15-02-2024


Dr. Nidhi Phutela
Director



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Action Taken Report

QIC Meeting 15/02/2024

Resolution/action items from Agenda Points	Action Taken	Status
Resolution 1: Execution of revised program structure and selection of electives by BBA Honours batch 2023-27 as per NEP 2020	The Second Semester Students of Batch 2023-27 have Selected their respective electives for various domains.	Closed
Resolution 2: Commencement of COIL courses with Florida International University and Universidad Cattolica del Maule, Chile	Two COIL programs have been launched in collaboration with Florida International University and Universidad Cat�lica del Maule, Chile in the areas of Marketing, HRM, IB, Finance and Business Analytics.	Closed
Resolution 3: Identification of Average and Outstanding Learners and appropriate learning interventions for Even Semester AY 23-24	Identification of Average and Outstanding Learners for all batches in various courses was done based on their holistic performance and appropriate interventions implemented.	Closed
Resolution 4: Conduction of FDP for the faculty members.	<ul style="list-style-type: none">In continuation of the Five Days FDP on Academic Case Writing conducted by IRC in collaboration with STLRC, the first three days of this FDP were conducted in August, and the remaining two days of this FDP were completed in December.IRC in collaboration with QIC organized two-day in-house FDP on "Basic Statistical Analysis for Empirical Research" for the faculty members of SCMS NOIDA to provide basic knowledge of statistical tools and techniques used in empirical research.	Closed
Resolution 5: Student support activities such as Flagship events and club events by Student Affair Council (SAC)	Three Event Symahotsav- A journey through Culture, Bizcon and Symcharcha were organized successfully for AY 2023-24 by SAC and Mentoring Cell.	Closed



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Resolution/action items from Agenda Points	Action Taken	Status
Resolution 6: Student Support activities for Corporate readiness for ODD Semester AY 2023-24	HR CONCLAVE on the theme 'HR Synergy: Where Talent meets Technology' was organized to provide a great opportunity to all the curious minds who wish to learn from inspiring corporate leaders.	Closed
Resolution 7: Activities in the various areas of institutional working, contributing to achievement of SDGs	Sustainability Cell has been set up. A workshop on Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013 was organized to provide a safe and secure environment for women in the workplace. Project Uddan has been launched in association with Chhaav Foundation. Symahotsav- A journey through Culture has also aligned with various SDGs.	Closed
Resolution 8: Quality initiatives by QIC for academic and administrative quality improvement	The quality initiatives were (i) Alumni Talk Series (ii) Staff Development Program (SDP) Need Assessment Survey Best Practice- Global Talk Series	In process


Dr. Nidhi Phutela
Director